



Willoughby Hills

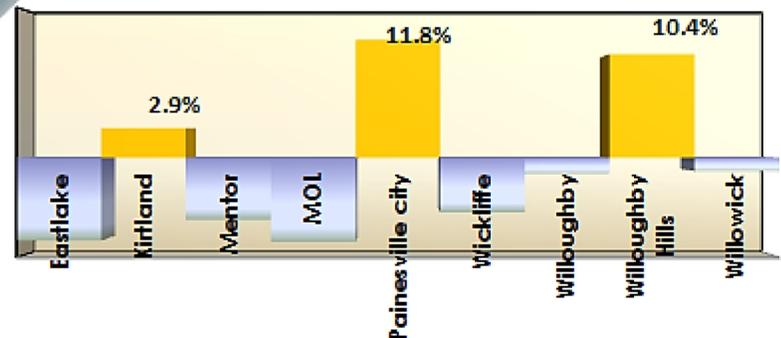
'city comforts, country charm'



Age Breakdown Population Percent

Under 5 years	503	5.3%
5 to 14 years	938	9.9%
15 to 24 years	1,101	11.6%
25 to 34 years	1,254	13.3%
35 to 44 years	1,021	10.7%
45 to 54 years	1,529	16.1%
55 to 64 years	1,421	15.0%
65 to 74 years	896	9.4%
75 and over	822	8.7%

Population change, municipality (last 10 years)



Age	1970	1980	1990	2000	2010
Male	50.1%	49.3%	49.0%	47.8%	48.1%
Female	49.9%	50.7%	51.0%	52.2%	51.9%
Under 5 yrs.	7.6%	3.4%	4.3%	4.5%	5.3%
5 to 14 yrs.	22.1%	9.8%	7.8%	10.4%	9.9%
15 to 24 yrs.	14.6%	19.6%	12.1%	10.4%	11.6%
25 to 34 yrs.	10.7%	20.2%	20.3%	12.6%	13.3%
35 to 44 yrs.	14.0%	11.9%	15.7%	15.8%	10.7%
45 to 54 yrs.	15.0%	12.4%	12.3%	15.3%	16.1%
55 to 64 yrs.	9.9%	12.7%	12.2%	12.6%	15.0%
65 to 74 yrs.	4.1%	6.9%	9.8%	10.2%	9.4%
75 and over	2.1%	3.1%	5.4%	8.2%	8.7%

Lake County Cities

Cities	2010	2000	+/-
Lake County	230,041	227,511	1.1%
Eastlake	18,577	20,255	-8.3%
Kirtland	6,866	6,670	2.9%
Mentor	47,159	50,278	-6.2%
MOL	7,443	8,127	-8.4%
Painesville city	19,563	17,503	11.8%
Wickliffe	12,750	13,484	-5.4%
Willoughby	22,268	22,621	-1.6%
Willoughby Hills	9,485	8,595	10.4%
Willowick	14,171	14,361	-1.3%



Willoughby Hills

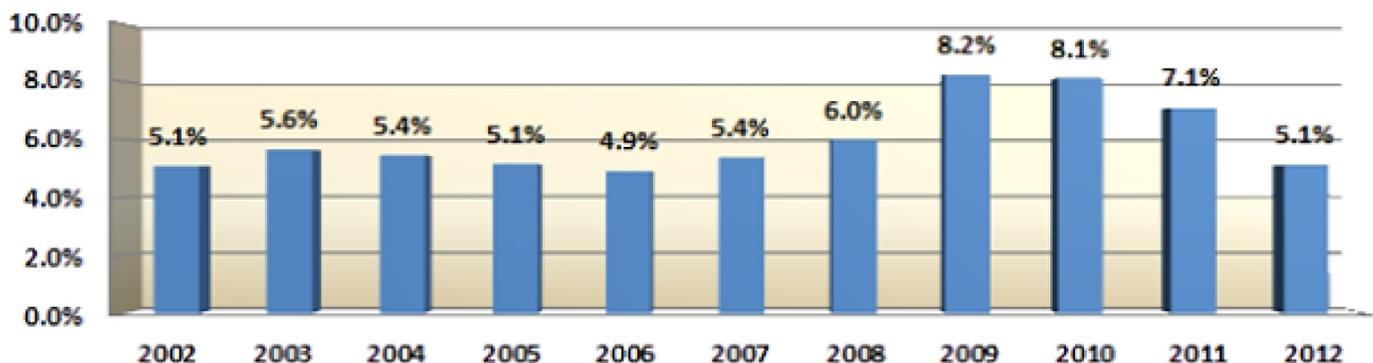
Household Income	Number	%
Total households	4,268	100.0%
Less than \$10,000	144	3.40%
\$10,000 to \$14,999	152	3.60%
\$15,000 to \$24,999	447	10.50%
\$25,000 to \$34,999	344	8.10%
\$35,000 to \$49,999	574	13.40%
\$50,000 to \$74,999	1,048	24.60%
\$75,000 to \$99,999	486	11.40%
\$100,000 to \$149,999	757	17.70%
\$150,000 to \$199,999	248	5.80%
\$200,000 or more	68	1.60%
Median household income	\$57,418	
Mean household income	\$72,581	

Occupation	Number	%
Employed population 16 years	5,138	5,138
Management, business,	2,040	39.70%
Service occupations	893	17.40%
Sales and office occupations	1,271	24.70%
Natural resources,	222	4.30%
Production, transportation,	712	13.90%

Industry	Number	%
Employed population 16+	5,138	100.0%
Agriculture, forestry, fishing	0	0.00%
Construction	210	4.10%
Manufacturing	907	17.70%
Wholesale trade	140	2.70%
Retail trade	285	5.50%
Transportation, warehousing	225	4.40%
Information	54	1.10%
Finance and insurance	519	10.10%
Professional, scientific	705	13.70%
Education service, health	1,469	28.60%
Arts, entertainment,	226	4.40%
Other services	274	5.30%
Public administration	124	2.40%



Unemployment Rate





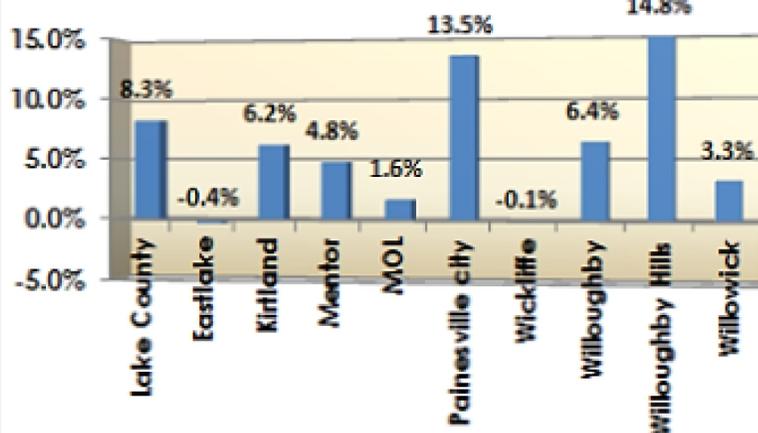
Willoughby Hills

Lake County Cities (HH)

	2010	2000	+/-
Lake County	101,202	93,487	8.3%
Eastlake	8,280	8,310	-0.4%
Kirtland	2,716	2,558	6.2%
Mentor	20,218	19,301	4.8%
MOL	3,461	3,405	1.6%
Painesville city	7,867	6,933	13.5%
Wickliffe	5,780	5,787	-0.1%
Willoughby	11,387	10,700	6.4%
Willoughby Hills	4,929	4,292	14.8%
Willowick	6,476	6,272	3.3%

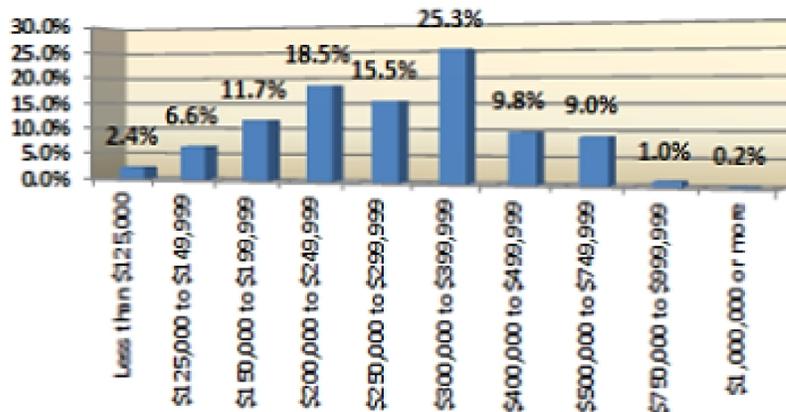
Household Growth

(Lake County Cities)



Willoughby Hills Home Values

(\$000)



Willoughby Hills

Home values

%

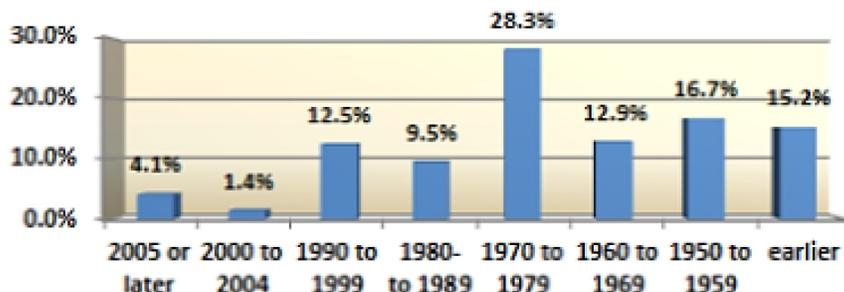
Less than \$125,000	2.4%
\$125,000 to \$149,999	6.6%
\$150,000 to \$199,999	11.7%
\$200,000 to \$249,999	18.5%
\$250,000 to \$299,999	15.5%
\$300,000 to \$399,999	25.3%
\$400,000 to \$499,999	9.8%
\$500,000 to \$749,999	9.0%
\$750,000 to \$999,999	1.0%
\$1,000,000 or more	0.2%

Year homes built

%

2005 or later	4.1%
2000 to 2004	1.4%
1990 to 1999	12.5%
1980- to 1989	9.5%
1970 to 1979	28.3%
1960 to 1969	12.9%
1950 to 1959	16.7%
earlier	15.2%

Year Homes Built





Willoughby Hills

Education

%

Persons 25 years and over

<HS	5.0%
Graduate HS	3.1%
Some College	19.6%
College Degree	32.0%
Graduate Degree	12.0%

Race

%

White	77.6%
Black/African American	16.1%
American Indian	0.1%
Asian	4.3%
Hispanic/Other	1.9%

Housing Occupancy

%

Occupied housing units	89.2%
Vacant housing units	10.8%
For rent	7.9%
Rented, not occupied	0.2%
For sale only	0.9%
Sold, not occupied	0.2%
For seasonal, recreational	0.6%
All other vacants	0.9%
Homeowner vacancy rate	2.0%
Rental vacancy rate	15.0%

Marital Status

%

Never married	28.7%
Now married	49.8%
Separated	3.2%
Widowed	6.5%
Divorced	11.8%

Proverty status of families with related children

%

Total Families	100.0%
Income above poverty level	94.0%
Income below poverty level	6.0%
Married couple w/children	20.9%
Male householder w/children	9.5%
Female Householder w/children	51.5%
Families with no children	18.1%

UNITS IN STRUCTURE

%

1-unit structures	56.3%
2-or-more-unit structures	43.2%
Mobile home	0.5%

Crime Index

